

InStyle

Over 1.5 Million People Worldwide Bought This Lash Serum — and You Can Snag It on Sale

By Maya Gandara

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It's a tale as old as time — your short lashes just don't have the luscious flutter you wish they had. Or, perhaps you [plucked your brows](#) so much back in middle school they are now practically non-existent (and have never reappeared). Whatever the case, you *can* take matters into your own hands and easily transform your hairs into [long, full lashes](#) and thicker brows with a little help. You certainly wouldn't be alone in chasing this very attainable dream, considering [one growth serum](#) in particular has sold to over 1.5 million people worldwide.

[RapidLash Eyelash and Eyebrow Enhancing Serum](#) claims to give you stronger, shiner lashes and brows in as little as four weeks with just one daily application, and shoppers have taken heed. According to the brand, the serum not only enhances growth, but conditions and moisturizes so that you're left with healthy hairs that won't fall out. Made with Hexatein 1 Complex, a combination of strengthening ingredients specific to RapidLash products, alongside other powerful ingredients such as breakage-fighting biotin and shine-boosting soybean oil, this serum will leave you with more youthful, beautiful eyelashes and eyebrows. Beneficial amino acids and pumpkin extract will work together to revitalize and repair weak or damaged hair, while vitamin B5 conditions and hydrates each individual lash, resulting in a highly effective ophthalmologist and dermatologist-tested product that millions have brought into their own homes.

"I accidentally pulled out some of my lashes when curling them, and they are already a bit sparse and thin on their own, but since I've been using this I feel like I have false lashes when I put on mascara," wrote one Ulta shopper. "My lash line is full again! I've noticed lengthening, but most of all I've noticed they are no longer sparse! I have never had a full lash line and now I do. Beautiful results, easy application, and no harm to my eyes whatsoever. The best growth serum for sure! I feel glamorous."

All it takes is a quick swipe across a clean lash line or clean brows once a day before bedtime. With the product's blend of soothing and non-irritating ingredients, the serum is suitable for those with sensitive eyes, and even contact lens wearers. Staying consistent with daily applications will yield the best results.

Shop the best-selling [growth serum](#) that over 1.5 million people have tried. It's currently 20 percent off at Ulta, alongside many other [spring deals](#).

