

WHO WHAT WEAR

Eyebrow Mapping: The 2-Second Step for Perfectly Groomed Brows

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When it comes to [eyebrows](#), there are so many different factors to consider when identifying your ideal arches. From [face shape](#) to [hair color](#), the perfect eyebrows can mean something drastically different from person to person. Despite the bevy of enviable brows constantly on display, the fact is that what looks best on your favorite celebrity just might not be the ideal look for you. With so many different contributors to consider, it might feel like a daunting undertaking to discover the perfect brow shape for your unique face, but there's a simple trick experts use to customize brow shapes and get them right no matter the circumstance. It's called eyebrow mapping, and it's a game changer.

If you've ever seen imagery of lines drawn across the brows that resemble ancient geometry, then you've already paid witness to eyebrow mapping. While this more in-depth version of the method is used by experts to create pristine outlines before professional shaping and permanent brow alterations like [microblading](#), [tinting](#), and brow lamination, simpler eyebrow mapping is a great technique anyone can use to keep their brows looking fresh until we're able to check in with our trusted brow artists again. To get the scoop on all things eyebrow mapping, we tapped [René de la Garza](#), a celebrity brow artist and founder of [Brow Down Studio](#) in L.A., to explain what it is and the benefits of using the method and to provide a step-by-step breakdown of how to do it at home. Keep scrolling for all the details.



[RapidLash RapidBrow Eyebrow Enhancing Serum \(\\$50\)](#)

Sparse brows? Get them growing with this top-rated serum.