



RapidGlam™

LASH ENHANCING MASC SERUM

Research & Development:

- Proven to be safe and effective
- Suitable for contact lens wearers
- No Animal Testing
- Paraben-Free
- Fragrance-Free

Intensify your “resting mask face” with the NEW RapidGlam™ Lash Enhancing Mascserum, the world’s first mascserum. The serum + mascara + primer combination provides all the long-term enhancing benefits of award-winning RapidLash® Eyelash Enhancing Serum, now with a fiber-infused primer and blackest black mascara pigment.

The thick, creamy, no clump application is buildable for voluminous fringe, while the lash-loving ingredients provide all-day conditioning and promote longer-looking lashes. With incredible staying power, and even helping to curl, keep your routine to a minimum while you maximize your lash look!

DIRECTIONS: Load formula onto brush by pumping a few times. Start from the base of the lashes and glide brush smoothly towards the tip of the lashes. Apply as many coats as needed to reach the desired appearance of length, volume and definition.

TIP: For optimal results, apply RapidLash® Eyelash Enhancing Serum in the evenings and RapidGlam™ Eyelash Enhancing Serum in the daytime!

CAUTION: For external use only. Avoid direct contact with the eye. If irritation occurs, rinse with cool water and discontinue use. Consult with your physician if you are pregnant or nursing, being treated for any eye-related disorder, or actively undergoing cancer treatment. Keep out of reach of children.



Manufactured by:
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THE WORLD'S FIRST MASC SERUM

SERUM + MASCARA + PRIMER



RapidGlam™

LASH ENHANCING MASC SERUM

GLAM GOOD BENEFITS

Infused with enhancing serum

RapidGlam™ is formulated with a unique Hexatein® 7 Complex, that smoothly glides, coating your lashes in peptides and drenching them in lash-loving ingredients that help promote longer-looking lashes. Our enhancing serum promotes the appearance of stronger, fuller and longer-looking lashes over time.

Helps curl lashes

Ditch your lash curler and say hello to RapidGlam™. Even the most stubborn and straight eyelashes will love and hold their curl with the help of our new mascserum RapidGlam™. The Hexatein® 7 Complex contains key ingredients that help to promote more lash curl ensuring a stand up performance by your lashes.

Rich & Creamy

No more clumps or flakes, ever. With RapidGlam™, get all day wear and fall in love with this incredible, buildable formula. RapidGlam™ is the only mascserum on the market that has the blackest black creamy pigment that drenches your lashes not only in color, but also conditioning ingredients that promote long-term lash appearance benefits.

Mascara during the day, serum at night

Get the lashes of your dreams, without having to skip even one minute! Wear RapidGlam™ Lash Enhancing Mascserum during the day, and RapidLash® Eyelash Enhancing Serum at night. Combining the proven RapidLash® serum with RapidGlam™ just means more happiness for you and your lashes.

Soft-pillowy fibers

RapidGlam™ utilizes fine cellulose fibers that blend beautifully into the formula and adhere smoothly and seamlessly onto the lashes building instant volume. They stay on all day without flaking, poking or irritating. You won't even feel them, but everyone else will notice your longer-looking, more defined lash appearance.

Defines lower lashes

No more are they forgotten! Apply RapidGlam™ Lash Enhancing Mascserum to your top AND bottom lashes for a more defined look on both sides of your eyes, helping to frame them in and draw attention to the most important feature. Let RapidGlam™ mascserum help you stand out from top to bottom.

All-day conditioning

From the first swipe of creamy, pillowy RapidGlam™ in the morning to your makeup remover at night, know that your lash appearance is being well taken care of. Never again will you go a day without your lashes receiving that much needed TLC that they so deserve. Simply swipe once, then glam and condition all day long.

Blackest black pigment

Get the most intense and glam look of any mascara before it, with RapidGlam™ Lash Enhancing Mascserum and its blackest black pigment. That "WOW!" factor applies easily and is just as simple to remove after a long day of glamor. Simply grab your favorite makeup remover and wipe away the glam and prepare for a new glamorous day tomorrow.

Non-flaking

RapidGlam™ is always committed, unlike your flaky ex boyfriend. There is no flakiness contained in a bottle of RapidGlam™. No one wants that. Not only does RapidGlam™ help define your lash appearance instantly and condition your lashes, it applies smoothly and does not flake, no matter what life throws at you.

