

Zuri Tibby, Victoria's Secret Pink's First Black Spokesmodel, Reveals Her Beauty Secrets

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By Lara Adekola

It's not everyday that you walk into a mall and get scouted by a modeling agent. Not unless you're Zuri Tibby that is. The 5-foot-10 stunner was discovered last year while shopping with her mom, and immediately knew it was an opportunity that couldn't be missed. "I've always been into beauty and fashion, and modeling is something that I've wanted to do, so it was a no-brainer," she says. Fast forward to today, and the 21-year-old's already making waves as the first black spokesmodel for Victoria's Secret Pink line.



In an industry notorious for its [lack of diversity](#) in both print and on the runway, this is a major stride towards greater inclusivity. Historically, most models in the fashion world have lighter features or read as racially ambiguous, and while the industry does feature women of color, it doesn't always showcase the true spectrum of beauty, especially among black women. But it's not simply her gorgeous skin tone or spokesmodel status that we admire, it's Tibby's effortless girl-next-door charm that we can't get enough of. In the midst of prepping for photoshoots at Milk Studios in New York City, we chatted with her about the launch of the new [Date V-Wire Bralette](#), inclusivity in the fashion world, and the secrets behind her radiant complexion.

How does it feel to be the first black spokesmodel for Victoria's Secret Pink?

"Being a spokesmodel for Victoria's Secret Pink is amazing. I love that young girls can look up to me and see someone that they look like."

What are your thoughts on diversity in the fashion industry?

"There is a lot more inclusivity of different body types, race, and gender more than ever lately, and I'm loving that. It's amazing."

How do you mix your personal style with Victoria's Secret Pink pieces?

"Today I'm wearing the V-Wire Bralette. It's awesome to pair with a v-neck tank or a racerback tank and jeans with boots. Definitely mixing, matching, and showing the detail."

What is your skincare regimen like?

"It's pretty simple actually. I like to use [micellar cleansing water](#) to take off all my makeup. Then I'll wash my face with [Cetaphil](#) for sensitive skin and use the [Foreo Luna](#). I also use a toner — I really like Pixi Glow Tonic because it makes my skin really smooth — followed by some type of oil-based mist to lock in the hydration. I finish with a layer of a moisturizer from [Kiehl's](#)."

Is your hair natural?

"My hair is natural. I used to get keratin a lot but I stopped. I usually straighten my hair and get it blown out, but if I'm going to the beach or something I'll let it do its own thing and be curly. I protect my hair by doing deep conditioning treatments and putting coconut oil in it. I make sure to sleep with a satin cap at night because it helps to preserve your hair and it's less rough than a pillow. And I like anything with argan oil in it."

Before modeling you had a beauty vlog under the name [AngelZuri](#). How did that start?

"I used to watch Youtube videos when I was really young and starting [to play with] makeup, and that's how I learned. I love highlighting and contouring — that trend is my favorite. I also like eyelashes. I'm here for the glam."

What are your favorite foundations and highlighters for darker skintones?

"I love liquid illuminators and highlighters, and some of my favorites are Stila Heaven's Hue Highlighter, [Cover FX Custom Enhancer Drops](#), and Bobbi Brown Highlighting Powder. For foundation I use Clinique Beyond Perfecting Foundation + Concealer and Bobbi Brown Skin Foundation Stick. [Bobbi Brown](#) has the best range from really fair to deep dark shades."

What's your trick to keeping makeup in place during the summer?

"During the summertime I try to wear as minimal makeup as possible, but honestly, just bring a compact with you and a brush. Blotting papers also help."

Your brows are amazing — what's your secret?

"I get them waxed every one-to-two months, and I use RapidBrow to keep them growing on the sprouts."

What's the one beauty product you can't live without?

"[Coconut oil](#) because you can *literally* do everything with it. You can use it to moisturize your hair, make a nice hair mask, take makeup off, put it on your body, cook with it even. It's pretty much the best."

And your biggest beauty regret?

"That would have to be plucking my unibrow when I was in middle school. Now I wish that I had it because thick brows are in. But in middle school *obviously* no one wants a unibrow."

Who's the one designer you'd like to work with?

"Karl Lagerfeld. I love Chanel."