



RapidRenewTM_{MC}
SKIN PERFECTING POLISH



INTRODUCING

RapidRenew™
SKIN PERFECTING POLISH

The creators of award-winning **RapidLash®**, **RapidBrow®**, **RapidShield™** and **RapidHair™** are excited to introduce a spectacular, high efficiency facial exfoliator for a flawless complexion:
RapidRenew™ Skin Perfecting Polish

*Smoother, softer, more radiant-looking skin
in just 14 days!*

Freshens your complexion instantly!

CONSUMER TESTED & APPROVED*

- **96%** experienced Brighter-looking Complexion
- **96%** experienced More Youthful-looking Skin
- **94%** experienced appearance of More Even Skin Tone

*Consumer Study of 50 Subjects over 14 Days



RAPIDRENEW™ SKIN PERFECTING POLISH

RapidRenew™
SKIN PERFECTING POLISH

RapidRenew™ is an exfoliating polish for face, neck and décolleté that instantly reveals a smoother, brighter, more youthful-looking complexion with visibly improved clarity and new-found radiance.

RapidRenew™ Skin Perfecting Polish delivers instant results and long-term benefits with the balanced mix of highly advanced ingredients that keep working on the skin even after rinse off.

RapidRenew™ combines effective mechanical and chemical exfoliating elements that deliver maximum skin perfecting benefits to assure a flawless, refreshed, radiant complexion.



Did you know? As we age, the rate of cell turnover slows down and can result in a dull, tired-looking complexion. Incorporate **RapidRenew™** into your regular beauty routine to keep your skin looking fresh, vibrant and youthful!

BRAND IMAGE

RapidRenewTM
SKIN PERFECTING POLISH



Suggested Retail Price: \$34.95

- An eye-catching design, distinctive to Rapid-line, demands attention
- Supports the trusted reputation of the 'Rapid' brand by expanding into skin care category with yet another innovative and effective product introduction
- Upscale, sophisticated design supports brand image
- Slanted top box design with a window displaying the tube creates multidimensional presence and draws attention to the brand
- Perforated euro hangtag allows for versatile merchandising

HEXATEIN® 5 COMPLEX

*RapidRenew*TM
SKIN PERFECTING POLISH

Exclusive to **RapidRenewTM**, **Hexatein® 5 Complex** is a proprietary blend of highly beneficial, invigorating ingredients, that enhance cell turnover and revitalize skin.

RapidRenewTM helps reveal youthful, radiant complexion in an instant.

**Refresh, revitalize, re-energize...
...RENEW!**



HEXATEIN® 5 COMPLEX



A unique blend of highly effective ingredients exclusive to **RapidRenew™**, specifically designed to improve the appearance of complexion.

HEXATEIN® 5 COMPLEX

6 INGREDIENTS – 6 BENEFITS

- **Magnesium Oxide Crystals** effectively, yet gently, exfoliate the skin to instantly reveal a brighter, smoother, softer complexion
- **Polypeptides** help boost the exfoliating effect and enhance the appearance of youthful-looking skin by reducing the appearance of fine lines, wrinkles and enlarged pores
- **Lime Pearl**, Australian caviar lime extract, a natural source of precious AHAs, citric acid, vitamins, minerals, amino acids and antioxidants, helps improve skin exfoliation and result in smoother, brighter complexion with a healthy, youthful, dewy glow
- **Bromelain**, found in pineapple, aides enzymatically in the exfoliating process to gently slough off dead skin cells and enhance the appearance of youthful-looking, radiant complexion
- **Sodium Bicarbonate**, a mild abrasive with brightening, soothing and calming benefits, that leave skin feeling clean, comfortable and refreshed
- **Vitamins** (A, C and E), packed with antioxidant benefits, help promote clear complexion, even out appearance of skin tone, and shield against the elements

DIRECTIONS FOR USE

RapidRenew™
SKIN PERFECTING POLISH

Invigorate your skin in an instant!
Discover a brand new level of clean and brightening benefits beyond belief.

DIRECTIONS:

Gently massage a quarter size amount Of **RapidRenew™ Skin Perfecting Polish** to a cleansed, wet face, neck and décolleté in small, circular motions. Avoid the eye area. Rinse thoroughly with warm water. Follow with your regular beauty routine.

RapidRenew™ is to be used 2-3 times a week or as desired to instantly brighten, refresh and renew the appearance of the complexion.



Within just 14 days the overall appearance of complexion will be improved and more youthful-looking!*

For best results, it is recommended to make **RapidRenew™** a regular part of your skin care routine.

*Consumer Study of 50 Subjects over 14 Days

AMAZING RESULTS



The consumer study reveals **incredible results immediately after first use**, and further **wonderful skin enhancing benefits after 2 weeks** of use every two days.

IMMEDIATE / IN 14 DAYS RESULTS:

87% / 94% experienced appearance of **more even skin tone**

94% / 96% experienced **brighter-looking complexion**

96% / 98% experienced **smoother and softer-looking skin**

96% / 96% experienced **more youthful-looking skin**

85% / 88% experienced **reduction/improvement in the appearance fine lines, wrinkles and enlarged pores**

92% / 90% experienced **reduction/improvement in the appearance of dull, tired-looking skin**

96% / 96% experienced an **overall improvement in the appearance of the complexion**

98% / 94% agree that **skin feels clean and refreshed immediately after use.**

98% / 98% agree that **product was easy to apply.**

92% / 92% would **use the product again.**

92% / 92% would **recommend the product to a friend.**

*Consumer Study of 50 Subjects after first use and after 14 days of using the product every two days.



Give **RapidRenew™** a try and discover its skin perfecting magic!
See what satisfied consumers are saying:

“Make my skin feel very clean and smooth.”

“Product felt tingly on my skin but soothing. My face and neck felt very smooth and clean after use.”

“Abrase free, love the clean cool feel after the wash.”

“Love the product.”

“Skin felt like silk.”

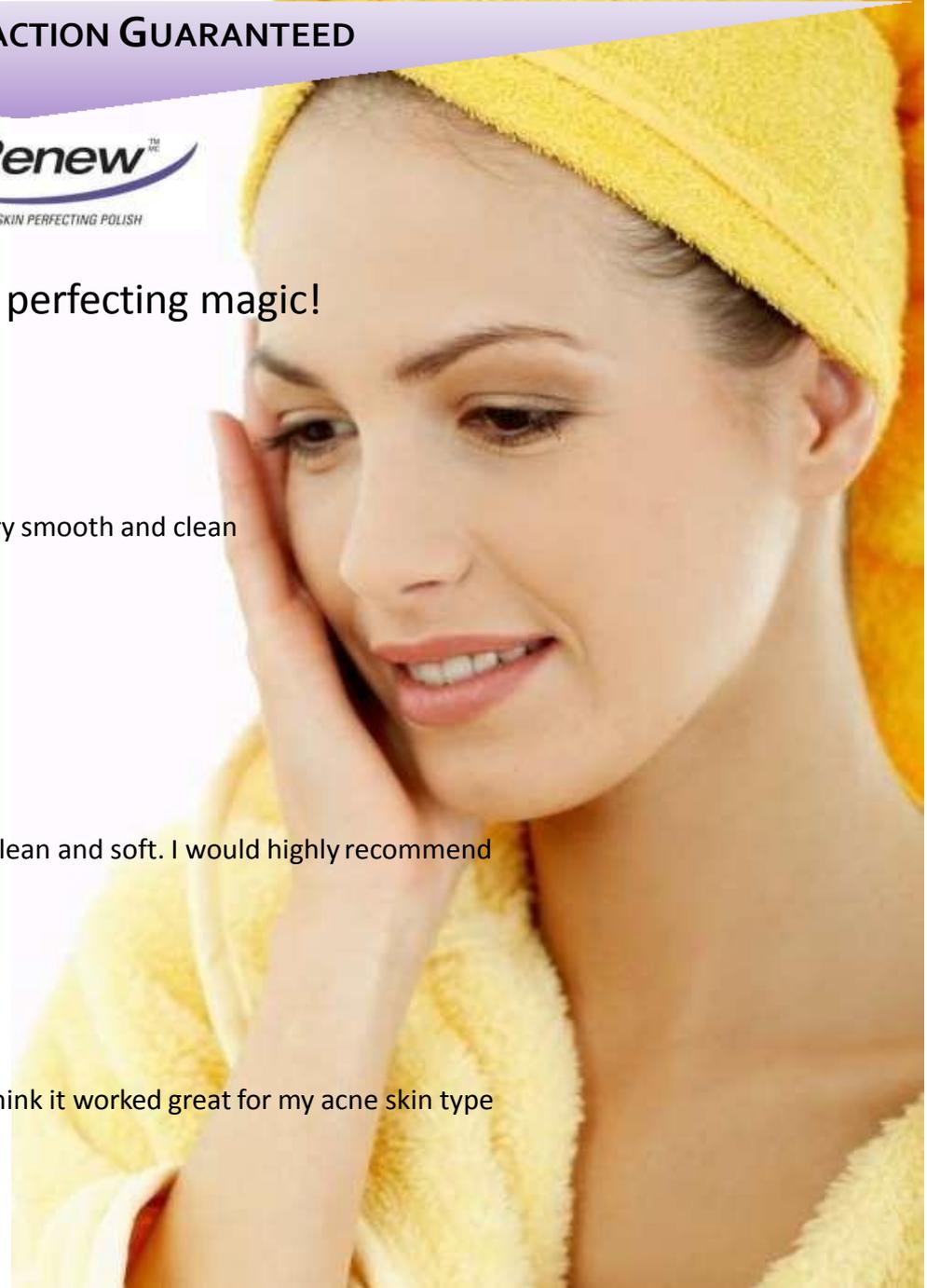
“I loved the texture of the scrub and it made my skin feel very fresh, clean and soft. I would highly recommend this product (I didn’t need any face cream after).”

“Nice warming sensation. Skin feels smoother. Pores diminished.”

“The polish made my skin smooth and look brighter.”

“I love this polish. My face feels so smooth. My face looks brighter. I think it worked great for my acne skin type and caused me no irritation.”

“I loved this product. Made my skin softer and brighter.”





Q. How is RapidRenew™ applied?

A. Massage a quarter size amount of RapidRenew™ to a cleansed, wet face, neck and décolleté in small, circular motions. Avoid the eye area. Rinse thoroughly with warm water. Follow with your regular beauty routine.

Q. How frequently is RapidRenew™ applied?

A. RapidRenew™ can be used 2-3 times per week, or as often as desired to instantly brighter, refresh and renew the appearance of the complexion.

Q. How long does it take to see an improvement in the appearance of my complexion?

A. Consumers have reported immediate improvement in the appearance of the complexion after first use of RapidRenew™. For best results, it is recommended to make RapidRenew™ part of your regular beauty routine.

Q. What if I forget to apply RapidRenew™ 2-3 times per week?

A. If you forget and skip an application of RapidRenew™, apply product as usual the next day. A consistent skin care routine is the key to maintaining a healthy, balanced, beautiful-looking complexion.

FREQUENTLY ASKED QUESTIONS



Q. How long will one tube of RapidRenew™ last?

A. If applied 2-3 times per week, one 72 g tube of RapidRenew™ is estimated to last approximately 2-3 months. The yield of the product can vary depending on the frequency and amount of each individual's product use.

Q. When should I stop using RapidRenew™?

A. Once you've achieved the desired results with RapidRenew™, it is recommended to continue using it to maintain the improved appearance and condition of the complexion.

Q. What should I do if I accidentally get RapidRenew™ in my eyes?

A. RapidRenew™ is intended for external use only and direct contact with the eye should be avoided. In the event of direct contact with the eye, rinse the eye with plenty of cool water. If irritation from direct contact occurs and persists, seek medical advice immediately.



Q. Can I use RapidRenew™ if I have sensitive skin?

A. RapidRenew™ is a gentle yet effective polish that is suitable for all skin types. The formula is dermatologist tested for safety. However, should you suspect an allergic reaction to one or more of the components in the formula, seek medical advice.

Q. Can I use RapidRenew™ if I have a skin condition such as acne/rosacea/psoriasis/eczema, etc.?

A. If you have been diagnosed with a medical skin condition and/or are undergoing any medical treatment for it, consult with your physician prior to the use of RapidRenew™.

Q. Can I use other beauty products with RapidRenew™?

A. Yes. RapidRenew™ is a wonderful addition to any skin care regimen to help enhance the appearance of the complexion. It is recommended to follow with your regular beauty routine after using RapidRenew™.

FREQUENTLY ASKED QUESTIONS



Q. Can I use RapidRenew™ if I am pregnant or breast-feeding?

A. We recommend that you discuss use of RapidRenew™ with your doctor if you are pregnant or breast-feeding.

Q. Can men use RapidRenew™?

A. RapidRenew™ is a unisex formula, with a clean, refreshing scent that renders it ideal for men as well to experience its spectacular complexion enhancing benefits.

Q. Can RapidRenew™ be used on children under the age of 18?

A. We do not recommend using RapidRenew™ on children under the age of 18 as we have not conducted testing for this age group.

KEY BENEFITS



Leaves skin feeling clean, fresh, smooth and silky

Helps even out skin tone

Promotes more youthful, radiant complexion

Helps brighten complexion

Enhances smooth, soft feel of the skin instantly

Helps reduce the appearance of fine lines and wrinkles

Delivers antioxidant long-term benefits

Delivers intense warming sensation upon application

Helps diminish the look of dull, tired-looking skin

Helps improve absorption of moisturizers

Delivers soothing cooling sensation after rinse-off

Prepares skin for other skin care treatments and products

Dermatologist safety tested

Helps reduce the appearance of enlarged pores

Helps refresh, revitalize and re-energize skin

No harsh abrasives or preservatives